



[ubiquus]

**Non-Profit Steel**

**Technology Conference:**

Reply Plus Mini Keypads –  
ARS System

Case Study

# The Client

A Pennsylvania-based, **non-profit association** for technology development with more than 17,000 members in over 70 countries.

# The Objective

The client's conference is a collaboration of 10 science-related professional associations whose **U.S.-based and international** members attend to discuss the state of the steel technology sector, industry leadership, and workforce diversity.

Attendees are generally aged 25-35 and employed across various engineering professions.

# The Objective

They needed an **advanced** audience polling solution to fulfill 4 components that were vital to the success of the conference:

- (1) An **interactive** and **fun** learning session.
- (2) **Seamless integration** with Keynote and PowerPoint.
- (3) **FM frequency** for high **confidentiality**.
- (4) **Anonymous** data collection.

# ★ Our Solution

We recommended the **Reply Plus Mini keypad audience response system (ARS)** to effectively engage and securely collect data from the client's group of 100 attendees.

Using the keypad system and our proprietary stand-alone polling software, participants gave **instant, simultaneous feedback** on questions regarding leadership and diversity in their industry, with full **anonymity**.

# ★ Our Solution

With the **Reply Plus Mini** keypad system, presenters delivered a positive and **engaging** session while gathering honest and **valuable feedback**, in **real time**, on participants' demographics, industry knowledge, and preconceptions.

The **immediacy** of data collection also helped to pin-point and resolve any misconceptions about topics being presented, on the spot.

# ★ Our Solution

By using the keypads, the client's 4 key objectives were achieved, while both audience members and presenters benefited from rich levels of **interactivity**, a **two-way communication** flow, and **real-time** data.

Upon conclusion, the presenters **received all data reports on site** and information from the session was **safely preserved** on a **secure server** for the client's future reference.

# Get in Touch

To learn how Ubiquus' **Reply Plus Mini** keypad ARS system can create a highly-interactive and seamless platform for audience data collection and engagement at **your** next conference, click below to email us.

[Email Us](#)



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